

PRIVACY POLICY MAPEISPORT.IT WEBSITE

The aim of this privacy policy is to describe how this website is administered and how the personal information of users/visitors to the website is processed. This privacy policy is also for information purposes pursuant to articles 13 and 14 of the Regulation (EU) 2016/679 (hereinafter, the “GDPR”).

This policy applies exclusively to the website of Sport Service Mapei S.r.l., not to other websites that may be accessed by users through links.

Sport Service Mapei S.r.l., with registered offices at Via Busto Fagnano 38, 21057 Olgiate Olona, Italy (the “Company”) is the Data Controller, pursuant to Articles 4, n. 7) and 24 of the GDPR, of the processing of the personal data collected through this website.

Personal data processing means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, even if not stored in a database, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

The Company therefore informs you, as Data Subject, that according to Articles 13 and 14 of the GDPR will process said data for the purposes indicated below, manually and / or with the support of IT or telematic means.

1. Purposes of the data processing

The Data are processed in compliance with the GDPR provisions, for the following purposes:

- **SURFING INFORMATION:** While the IT systems and software procedures adopted to run this website are performing their routine tasks and functions, they acquire certain personal information which is implicitly transmitted while using Internet communications protocols. The information that falls under this category is: IP addresses, the type of browser used, the operating system, the domain and website addresses used to access or exit the website, information on the pages within the website visited by the user, the time the user accessed the website, how long the user remains on each page, an internal route analysis and other parameters about the user's operating system and IT environment. This technical/IT information is collected, consolidated and used completely anonymously. These data are processed with the aim of allowing and controlling a correct use of this website, as well as of collecting anonymous statistical information on its use, and will be cancelled immediately after the processing.
- **INFORMATION SUPPLIED VOLUNTARILY BY THE USER.** Data that may be voluntarily supplied by the user are processed only to the extent the user grants his/her consent to the processing and for the following purposes:
 - **PROVISION OF SERVICES:** To access certain services offered by this website, such a request of information through the form in the “Contact” section, the visitor will be asked to voluntarily supply certain personal information by completing a registration form such as first name, surname, email address, kind of service you are interest, sport played, level of physical activity and other free information. Lastly, the optional, explicit and voluntary sending of emails to the addresses indicated on this website will lead to the sender's personal information being acquired (example: first name, surname and email address). Personal information supplied voluntarily is to create a user account and for other purposes strictly necessary for, and/or connected to, the supply and correct administration of the services requested, as well as to answer questions formulated by the user, on a casual basis, through the website, by email or by any other communications system available

2. Communication of the Data

Data may be processed by employees and collaborators of Sport Service Mapei as “persons in charge of the processing” (i.e., persons who, under the direct authority of the Controller or Processor, are authorised to process personal data, as provided for in Article 4, number 10 and 29 of the GDPR) and Data Processors.

Data may also be processed by trusted companies providing, on behalf of Sport Service Mapei, technical and organizational services. These companies are direct collaborators of Sport Service Mapei and are appointed as Data Processors. Their list is constantly updated and is available, upon request, by sending a communication to the above mentioned address or an email to privacy@mapeisport.it

3. Nature of the provision of Data and consequences of the refusal

To access certain services offered by the website, such as request of information through the form in the “Contact” section, the supply of personal information is necessary. The refusal to supply said information will render Sport Service Mapei unable to provide the service required.

In any case, even if the Data Subject has given consent to authorize the Company to pursue all the purposes aforementioned, he/she will remain free at any time to revoke it.

As provided for in Article 21 of the GDPR, the Data Subject has the right to object at any time to processing of personal data concerning him or her for the above purposes. In such a case, the personal data shall no longer be processed for said purposes.

4. Transfer of the Personal Data to non-EEA Third Countries

Sport Service Mapei does not transfer any personal data outside the European Economic Area.

5. Duration of the processing of data

All personal data are collected and registered in a lawful and fair manner and for the purposes described above. Data are processed also with the help of IT systems and databases on terms which are consistent with said purposes in order to ensure their security and confidentiality.

The personal data will be stored in compliance with the principle of proportionality in such a way as to allow the identification of the Data Subject and until the purposes of the processing have been pursued.

6. Data Controller and Data Processors

The Data Controller is:

SPORT SERVICE MAPEI S.r.l.

Via Busto Fagnano 38

21057 Olgiate Olona

As mentioned above, data may also be processed by trusted companies that provide, on behalf of Sport Service Mapei, technical and organizational services. These companies are direct collaborators of Sport Service Mapei and are appointed as Data Processors. Their list is constantly updated and is available, upon request, by sending a communication to the above mentioned address or an email to privacy@mapeisport.it

7. Rights of the Data Subject

Pursuant to Articles 13, paragraph 2, letters (b) and (d), 14, paragraph 2, letters c) and e), 15, 18, 19 and 21 of the GDPR, the Data Subject:

- a) has the right to request to the Company access to the persona data, their rectification or erasure, the limitation of the processing, or to object to their processing;
- b) has the right to the portability of the data pursuant to Article 20 of the GDPR;
- c) has the right to file a claim with the Authority for the protection of personal data, in accordance with the procedures and indications available on the official website of the Authority www.garanteprivacy.it.

Any rectification, erasure or limitation of the processing made on request of the Data Subject – unless impossible or requiring an unreasonable effort – will be notified by the Company to those to whom the personal data have been communicated. The Company may communicate their names to the Data Subject, if so requested by the Data Subject.

The exercise of rights is not subject to any form of constraint and is free. To exercise the rights, the Data Subject may contact the Data Controller by sending a notice to the above mentioned address or an e-mail to privacy@mapeisport.it.

8. Social media plug-Ins

This website contains plug-ins for certain social media platforms (such as Facebook). Social media plug-ins are special tools which allow the functions of social media platforms to be directly incorporated into the website (such as the “Like” function of Facebook) and are indicated by the respective logo of each social media platform. When you visit a page on this website and interact with the plug-in (such as by clicking on the “Like” button), or if you decide to leave a comment, the corresponding information is transmitted by the browser directly to the social media platform (in this case Facebook) which memorises it. For further information on the purposes, the type and the methods used to collect, process and store personal information by the social media platform, and for information on how to exercise your rights, please refer to the privacy policy of the social media platform.

9. Links to third party websites

From this website, it is possible to connect directly to other third party websites through dedicated links.

The holder of this website declines all responsibility for the way personal information is administered and managed by third party websites and the management of authentication credentials supplied by third parties.

10. Cookies

Cookies are information packages sent by a web server (e.g. the website) to the user's internet browser which are automatically stored on the user's computer and then sent automatically back to the server every time the website is accessed. The default setting for almost all web browsers is to automatically accept cookies. This website does not use cookies to transmit information of a personal nature. The use of session cookies (which are not stored permanently on the user's computer and are cancelled each time the web browser is closed) is strictly limited to the transmission of session identities required in order to permit the website to be used safely and efficiently. Session cookies used on this website avoid the need to use other IT techniques, which could be potentially detrimental to the user's privacy while surfing, and do not permit acquisition of the user's personal information. Permanent cookies are also used by this website, that is, cookies which remain stored on the hard disk of the computer until they expire or are cancelled by the user/visitor. By using permanent cookies, visitors to the website (or other users using the same computer) are automatically recognised each time they visit the website. Visitors are able to set their browser so that it accepts/refuses all cookies or a message appears every time a cookie is proposed so they may decide whether to accept it or not. At any time the user can modify the default setting and disable all cookies (that is, block them completely) by selecting the highest protection level. For all other information regarding the characteristics, types, methods and ways of removing, cancelling or disabling cookies present on the website, please refer to the specific Cookie Policy.