

COOKIE POLICY

Pursuant to EU Regulation 2016/679 (the “GDPR”) and the Italian harmonization legislation, Sport Service Mapei. (also the “Data Controller”), as data controller, provides the following information in relation to the cookies installed on the www.mapeisport.it domain and its subdomains (the “Site”)

What are cookies?

Cookies are lines of text used to perform automatic authentication, session tracking and storing information on specific users who access a website or, in the case of purchases via the Internet, the content of their “shopping carts”.

In detail, cookies are text strings of small size sent from a server to the user's browser and then sent back to the server (without change) every time the user accesses the same portion of the same web domain.

Cookies may be stored permanently on the computer or mobile device of the user or have a variable duration (persistent cookies), but may also disappear when the user closes the browser (session cookies). Cookies can be installed by the website being visited (first part cookies) or can be installed by other websites (third part cookies).

Types of cookies and purposes

Cookies improve the surfing experience:

- by storing settings, so that you do not have to re-insert them every time you visit a new page;
- by measuring your use of the website to make sure it satisfies your needs.

Our cookies are not used to identify you personally. Their use aims at improving the functioning of the Site for you: you can manage and/or delete them at your discretion. Specifically, we collect:

1. Technical Cookies

Technical cookies (for which the consent of the user is not required) help the user to navigate the Site or to provide a service required by the same. Without these cookies some operations may not be possible or would be more complex to perform and/or less secure for the user.

a) Navigation cookies

We use navigation cookies for the site management. They allow the operation and safe exploration of the Website and are valid for the session of navigation. These are the cookies needed to use the website, blocking them does not allow it to work.

b) Functionality cookies

We use functionality cookies to facilitate navigation and the service rendered to the user according to a set of criteria from the latter selected. They are valid for the session of navigation and it would not be possible keep the choices made by users during navigation.

2. Third-party analytical cookies

Third party cookies, ie cookies created by a web site other than the one you are currently visiting, are also operating on this website.

In particular, users are informed that the website uses the following services that release cookies:

– Google Maps service: The interactive maps provided by Google maps allow users who browse this site to receive detailed information about the location of the company. Google Maps uses different cookies, the following links can be found in the combined Google Privacy Policy, which includes information about cookies that Google Maps can install: <http://www.google.si/policies/technologies/cookies/> and <http://www.google.co.uk/intl/en-GB/policies/>.

– The Google Analytics web analytics service provided by Google, Inc. Google Analytics is a web analytics service that uses cookies that are stored on the user's computer to allow the visited site to analyze how users use. Information generated by the cookie on the use of the site visited by the user (including the IP address) will be transmitted to Google and filed with Google servers in the United States. Google will use this information to track and examine your site's use of the site, compile site activity reports for site operators, and provide other services related to website activities and the use of the Internet. To consult Google's privacy policy regarding the Google Analytics service, and to express your consent to the use of these cookies, please refer to the Internet <http://www.google.com/intl/en/analytics/privacyoverview.html> as well as click on the following link: Privacy Policy.

– The YouTube video display service. Videos posted on the website, when viewed, set third-party cookies on your computer or on the mobile device of the YouTube domain. The purpose of these cookies is described in the Google Privacy Notice available at the following link: <https://www.google.com/intl/en/policies/technologies/cookies/>.

We use cookies of Google Inc. to track the users and send them advertisements in line with the preferences of the users.

Social Button

On the www.mapeisport.it website there are some "buttons" (called "social buttons / widgets") that depict social networking icons (example, Youtube). These buttons allow users who are browsing sites to interact with a "click" directly with the social networks depicted there. In this case, the social network acquires the user's visit data, while the Owner will not share any navigational information or data of a user acquired through their own site with social networks accessible via Social buttons / widgets.

How to modify cookie settings?

Upon accessing any page of the Site, a banner with a short notice appears. By clicking "I agree", the user consent to the use of the cookies. The consent is registered with a "technical cookie" and can be revoked by the user at any time.

To get more information on, including on how to disable all or any of, the third-part cookies, the user may click on the links in the "Further information" column of the above table.

The user may object to the storage of cookies on the hard disk by configuring the browser to disable cookies. Below are the ways major browsers allow users to do so:

- Internet Explorer <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>
- Chrome <https://support.google.com/accounts/answer/61416?hl=it>

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SPORT SERVICE MAPEI s.r.l.

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- Firefox <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>
- Opera <http://help.opera.com/Windows/10.00/it/cookies.html>
- Safari https://support.apple.com/kb/PH19214?locale=it_IT

After such operations, however, certain functions of the web pages may not be properly executed.

Communication and dissemination of data

Data collected by using cookies may be processed by employees and collaborators of Sport Service Mapei as “persons in charge of the processing” (i.e., persons who, under the direct authority of the Controller or Processor, are authorized to process personal data, as provided for in Article 4, number 10 and 29 of the GDPR) and Data Processors.

Furthermore, Data may also be processed by trusted companies providing, on behalf of Sport Service Mapei, as Data Processors. Their list is constantly updated and is available, upon request, by sending a communication to the address indicated below or an email to privacy@mapeisport.it.

Personal data will not be disseminated.

Rights of the user

Pursuant to Article 15 to 22 of the European Regulation 2016/679, the Data Subject has the right to obtain from the Data Controller the rectification, integration or erasure (“right to be forgotten”) of the personal data; the right to obtain the limitation of the processing and the right to the portability of the data, the right to object to processing of the personal data, including profiling, and the right to file a claim before the Data Protection Authority.

To exercise such rights, the user may contact the Data Controller by sending a communication in writing to the address indicated below or an e-mail to privacy@mapeisport.it.

Data Controller and Data Processor

The Data Controller is:

Sport Service Mapei

via Busto Fagnano 38, 21057

Olgiate Olona (Varese)

As mentioned above, data may also be processed by trusted companies that provide, on behalf of Sport Service Mapei technical and organizational services. These companies are direct collaborators of Sport Service Mapei and are appointed as Data Processors. Their list is constantly updated and is available, upon request, by sending a communication to the above mentioned address or an email to privacy@mapeisport.it